

Notice of Privacy Practices

New Mexico Sonographics, Inc.

NOTICE TO INDIVIDUALS OF INFORMATION PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION.
PLEASE REVIEW IT CAREFULLY.

At New Mexico Sonographics, Inc, we believe that individuals have a right to adequate notice of our policies, procedures and practices with respect to uses and disclosures of protected health information. New Mexico Sonographics, Inc is required by law to maintain the privacy of your health information and to provide you with a notice of our legal duties and privacy practices. We are required to and will abide by the terms in the Notice of Privacy Practices in effect at the time it is provided to you. You have the right to request a paper copy of this Notice of Privacy Practices even if we have provided a copy to you electronically by e-mail.

New Mexico Sonographics, Inc will not use or disclose your individually identifiable or protected health information other than to carry out health care treatment, payment, and/or operations for you, or as required by law. An example of treatment is a visit to our office for the purpose of diagnosis or care of a health issue wherein ultrasonographers, doctors, nurses, laboratory technicians, medical students and others will share the information about you in the course of your treatment. Payment includes sharing protected health information with an insurer or a third party that may be responsible for collecting payment from a health plan. Healthcare operations means sharing protected health information for the purpose of quality review.

New Mexico Sonographics, Inc will use and disclose protected health information to business associates in the course of providing treatment, securing payment for such treatment, and/or to facilitate health care operations of our practice, to facilitate the requirements of our business associates' contracts, and to comply with requests from other covered entities to carry out treatment, payment or health care operations.

Except for the purposes described above, New Mexico Sonographics, Inc will only use or disclose protected health information with your express written authorization and you may revoke the authorization at any time in writing. The revocation will apply only to future uses and disclosures.

Any information New Mexico Sonographics, Inc provides to a third party other than to our business associates or other health care providers with a treatment relationship to you will be de-identified or stripped of any and all personal data which could be used to identify a specific individual.

New Mexico Sonographics, Inc may contact you to provide appointment reminders or to provide you with information about alternative treatments or other health-care services we provide. We may also contact you to raise funds. When receiving communications from us, you may request that we communicate with you at an alternate location or by alternate means and we will make every effort to accommodate your request.

You may request that certain uses and disclosures of your protected health information be restricted. To do so, you must provide the request in writing using the Request for Restriction on Use or Disclosure form available from our office. New Mexico Sonographics, Inc will determine if the information constitutes required information to carry out treatment, payment or health care operations. If, in our sole opinion, your request does not involve information that is required by us to carry out treatment, payment or health care operations, we will accept your request for restrictions and will notify you if your request will be honored within 30 days or as required by law.

With respect to your protected health information, you have the right to request and receive the following from New Mexico Sonographics, Inc:

- **Inspection and copying**—You may request a report containing your health information that has been collected by New Mexico Sonographics, Inc for you to inspect or copy. Such requests will be honored within 30 days or as required by law, and you will be

notified in writing of New Mexico Sonographics, Inc's receipt of the request and the date upon which the information will be available to you.

- Amendment or correction—You may request that we amend or correct your health information that has been collected by New Mexico Sonographics, Inc. Upon agreement by your health care provider, requests to amend health information will be honored within 30 days or as required by law, and you will be notified in writing of New Mexico Sonographics, Inc's action taken.
- Accounting of the disclosures—You may request that we supply you with a listing of the disclosures of your protected health information which have been made by New Mexico Sonographics, Inc except those made for treatment, payment or health care operations, those required by the Final Privacy Rule or made pursuant to other law, and those made pursuant to your explicit authorization. Such requests will be honored within 30 days or as required by law, and you will be notified in writing of the date on which the accounting will be available to you. At a minimum, the accounting of disclosures will include the following information:
 - Date of each disclosure
 - Name and address of the organization of person who received the protected health information
 - A brief description of the information disclosed

New Mexico Sonographics, Inc has also required in our business associate contracts that they offer a means to provide such a listing for you.

If you believe that your privacy rights have been violated, you may send questions or complaints about this notice or New Mexico Sonographics, Inc's privacy practices to us and/or to the Secretary of the Department of Health and Human Services (HHS). Such communication with New Mexico Sonographics, Inc should be directed to: Chief Privacy Officer, New Mexico Sonographics, Inc, 4600A Montgomery Blvd Suite 105, Albuquerque, NM 87109. The address of the Secretary of Health and Human Services is 200 Independence Ave. SW, Washington, DC 20201. New Mexico Sonographics, Inc will not retaliate against you for filing a complaint with the Secretary of HHS.

New Mexico Sonographics, Inc reserves the right to revise this Notice of Privacy Practices at any time without prior notification. You may request a copy of the revised notice and we will provide it to you.

For additional information, please write us at 4600A Montgomery Blvd Suite 105, Albuquerque, NM 87109, Attention HIPAA Privacy Contact or call (505) 875-1583 and ask to speak with our HIPAA Privacy Contact.

This Notice of Privacy Practices is effective as of April 14, 2003.